



Dear Friend,

The Delaware County Literacy Council (DCLC) is pleased to announce the Literacy Is Essential Telethon, an online fundraiser celebrating adult literacy. The Telethon will feature renowned guests from Delaware County, inspiring students, and exciting performances.

We would like to encourage you to use this social media toolkit to help us spread the word about Literacy Is Essential among your networks and partners.

With gratitude,

The Literacy Is Essential Event Committee

KEY HANDLES, SITES, & HASHTAGS

Links

Event Landing Page <https://bit.ly/LE-Oct21>

Event Donate Page <https://bit.ly/donateLE>

Sign up for Email Updates <https://bit.ly/updates-LE>

Event Sponsorship Form <https://bit.ly/LE-spons>

Facebook Event Page <https://www.facebook.com/events/707940406603388>

Eventbrite Page (registration is optional) <https://www.eventbrite.com/e/116248252653>

Delaware County Literacy Council (DCLC) Accounts

Facebook <https://Facebook.com/delcoliteracy1>

Instagram: https://www.instagram.com/dclc_comm/

Linked In: <https://www.linkedin.com/company/9613849>

Twitter: <https://twitter.com/DelcoPALiteracy> @DelcoPALiteracy

YouTube: <https://YouTube.com/delcoliteracy>

Social Media Graphics are available [here](#).

Hashtags

#LiteracyIsEssential #delcoliteracycouncil

Contact Information events@delcoliteracy.org 610-876-4811

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SAMPLE POSTS

Featured guests, artists, and champions:

Save the date: Join me and #DelcoLiteracyCouncil (@DelcoPALiteracy) at the Literacy Is Essential Telethon on Oct. 21 at 8 PM EDT. Because #LiteracyIsEssential 📖! ➡ <https://bit.ly/LE-Oct21>

#LiteracyIsEssential 📖! Join me and #DelcoLiteracyCouncil (@DelcoPALiteracy) at the Literacy Is Essential on Oct. 21 at 8 PM EDT! The telethon will feature guest artists and honor 3 local Champions of Adult Literacy for their contributions to this great cause. ➡ <https://bit.ly/LE-Oct21>

Sponsors:

Proud to sponsor the 2020 Champions of Adult Literacy Awards on Oct. 21 at 8 PM EDT held by #DelcoLiteracyCouncil (@DelcoPALiteracy). The telethon will feature guest artists and honor 3 local Champions of Adult Literacy for their contributions to this great cause. ➡ <https://bit.ly/LE-Oct21>

Staff, Volunteers, Supporters:

Proud to support [volunteer with, work for] #DelcoLiteracyCouncil (@DelcoPALiteracy). Join this great organization for Literacy Is Essential Telethon on Oct. 21 at 8 PM EDT. The telethon will feature guest artists and honor 3 local Champions of Adult Literacy for their contributions to this great cause because #LiteracyIsEssential 📖! ➡ <https://bit.ly/LE-Oct21>

Thank you for sharing this information!